



**SWING BIG**  
GOLF CLASSIC  
**2018**

**SPONSORSHIP**  
OPPORTUNITIES &  
INFORMATION

THURSDAY  
**JUNE 21ST**

IT'S TIME TO TEE UP FOR A GREAT CAUSE!



Big Brothers Big Sisters  
of Waterloo Region

**#SWINGBIG**

# ABOUT SWING BIG

Swing Big Golf Classic is Big Brothers Big Sisters of Waterloo Region's signature annual golf tournament and critical fundraiser. **All proceeds go towards BBBSWR programs, directly benefiting the lives of local youth.** What better way to give back to your community, while having fun and spending a day on the course?

In 2018, we will be hitting the links at Conestoga Golf & Conference Centre on Thursday June 21st. **Featuring a full 18 holes, prizes, raffles & giveaways, lunch & dinner, games & entertainment, and a special hole-in-one giveaway,** Swing Big is not an on-par golf tournament!

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## OUR MISSION

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BBBSWR is committed to helping children in need achieve their potential, and this motivates us to create incredible community events that help us achieve this goal. In 2017, our programs benefitted over 1000 kids in the Waterloo Region, with the help of 436 volunteers and over 35,000 hours. Swing Big Golf Classic 2017 helped make that possible. **This year, there are over 240 children on our waitlist... Help us change that.**

Imagine what they'll become because of you!

# THE DETAILS

## DATE & TIME

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Thursday June 21st, 2018

BBQ Lunch - 11:45 AM  
Shotgun Start - 12:30 PM  
Dinner - 5:30 PM

## LOCATION

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Conestoga Golf & Conference Centre  
400 Golf Course Road  
Conestogo, ON  
N0B 1N0

## COST

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\$170 Per Golfer  
(\$75 Charitable Tax Receipt)

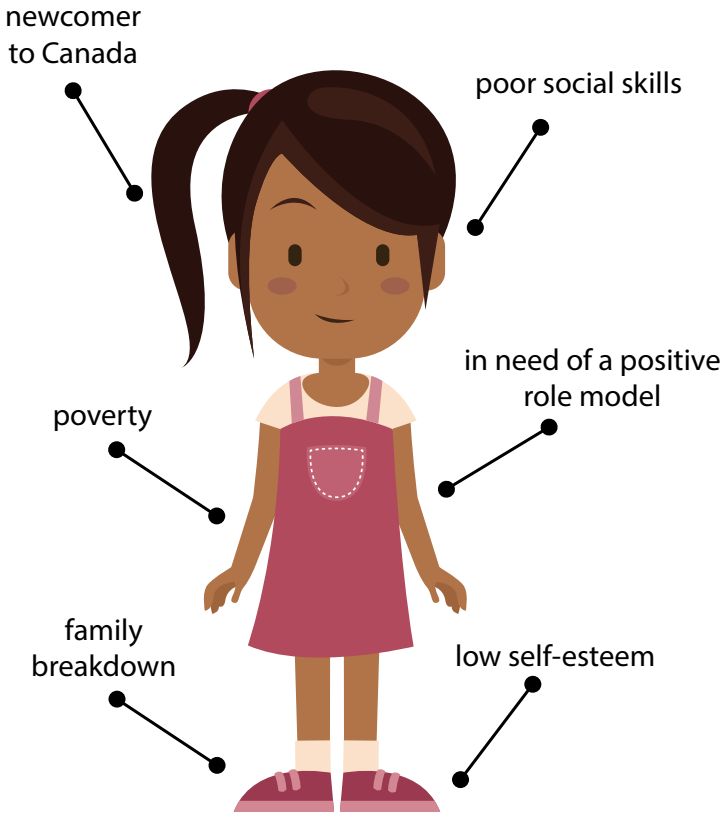
\*This cost is subsidized or included for some Sponsorships

## INCLUDED

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Full 18 Holes  
Golf Cart  
Lunch  
Dinner  
Prizes  
Giveaways  
Games  
& More

# WHO YOU'RE HELPING



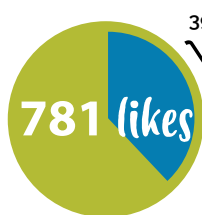
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Big Brothers Big Sisters of Waterloo Region does not receive any government funding and relies on our event revenue and donations from the community to provide our programming.

Children selected for enrolment in our programs tend to exhibit one of more of the previous risk factors. With your sponsorship you're impacting the lives of local youth in need.

# OUR REACH

## SOCIAL MEDIA & WEBSITE



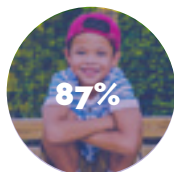
Facebook

39% are 25-34 years old

58% live in Waterloo Region



## OUR IMPACT



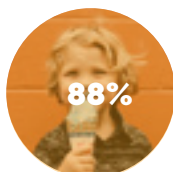
Have strong social relationships



Pursue healthy lifestyles



More likely to volunteer



Show higher literacy skills

# LAST YEAR



# LAST YEAR



# I WANT TO SPONSOR

## PRESENTING SPONSOR - \$5,000

- Presenting Sponsor Title
  - Company logo on all event signage
  - Complimentary foursome (Golf, Cart, Lunch, Dinner)
  - Four complimentary drink tickets
  - Recognition in Snap'd Kitchener-Waterloo & other media outlets
  - Prominent recognition on all BBBSWR social channels
  - Prominent recognition on BBBSWR website, including company profile
  - Hole sign
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## DINNER SPONSOR - \$3,500

- Opportunity to introduce company during dinner
  - Company logo displayed on signage in dinner hall
  - Complimentary Foursome (Golf, Cart, Lunch, Dinner)
  - Four complimentary drink tickets
  - Social media and website recognition
  - Hole Sign
- 

## PRIZE TABLE SPONSOR - \$2,500

- Opportunity to introduce company on stage and prize winners
- Company logo on all silent auction bid sheets and prize table
- Complimentary Foursome (Golf, Cart, Lunch, Dinner)
- Social media and website recognition
- Hole Sign



# I WANT TO SPONSOR

## LUNCH SPONSOR - \$1,500

- Company logo displayed on signage by BBQ lunch
  - Dinner for two company representatives
  - Social media and website recognition
  - Hole Sign
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## CART SPONSOR - \$750

- Company logo displayed on all golf carts
  - Social media and website recognition
  - Hole Sign
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## HOLE SPONSOR - \$250

- Website Recognition
  - Hole Sign
- 

## BUILD-A-PARTNERSHIP

Have another idea of how we can partner on this longstanding event?

Whether it's sponsoring a staff team, sponsoring a tent, or providing on-course beverages/snacks, there are a number of ways we can work together to promote your business while supporting a great cause!

**Contact Kierra Young, Special Events Coordinator**

[kierra.young@bbbswr.org](mailto:kierra.young@bbbswr.org)

(519) 745-0180 ext. 203

# I WANT TO PLAY

## #1. PURCHASE TICKETS

Purchase your tickets at:

[waterloo.bigbrothersbigsisters.ca/event/swing-big-golf-classic/](http://waterloo.bigbrothersbigsisters.ca/event/swing-big-golf-classic/)

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## #2. HAVE FUN

Thursday June 21st, 2018

BBQ Lunch - 11:45 AM

Shotgun Start - 12:30 PM

Dinner - 5:30 PM

Stay tuned for updates on prizes, games & entertainment through our [event page](#) and social media channels:



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# #SWINGBIG

# WWW.BBBSWR.ORG