

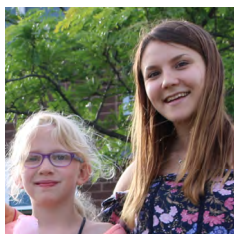
# ANNUAL GENERAL MEETING

AND SCHOLARSHIP PRESENTATION

# 2018



**August 21<sup>st</sup>**  
at The Family  
Centre





## MESSAGE FROM THE CHAIR AND CEO

At Big Brothers Big Sisters of Waterloo Region (BBBSWR), we ensure that children and youth facing adversity have the mentoring relationships they need in order to become resilient individuals, and to realize their full potential.

2017 brought us much to celebrate - we experienced 10% growth across our programs! Our dedicated volunteers contributed many hours last year, investing their time to children and youth in our community. We are honoured to work beside these individuals who generously give of their time and experience, and by doing so, help children find within themselves the confidence to achieve more.

Our programs continue to provide remarkable impacts, as children and youth report feelings of improved self-esteem. We frequently hear from teachers and principals that the mentoring experience has increased the youth's self-confidence, academic success and improved behaviours.

Thank you to our many donors and corporate sponsors for their ongoing support and commitment to our work providing mentorship for children in our communities. As always, United Way and Best Friends of BBBSWR continue to invest in our partnerships and for that we are grateful.

As a board and staff, we move forward with confidence in our strategic direction. We look forward to sharing news of our progress and achievements in the upcoming 2018 year as we strive to serve more children, change more lives, and transform our community—one match at a time.

Gratefully,

**Julie Phillips**  
Chief Executive Officer

**Devyn Coady**  
Chair, Board of Directors

## BARRIERS TO HEALTHY CHILDHOOD DEVELOPMENT



Family Breakdown



Poor Social Skills



Low Self-Esteem

## OUR REGION



115,572 children live in Waterloo Region



15% of families are single parent



30% of single parent families are low-income

## OUR APPROACH



**RECRUIT**  
train and recruit caring volunteers



**MATCH**  
match children with mentors in group programming or one-to-one



**SUPPORT**  
provide support staff to ensure a successful Match

## HOW WE KNOW IT WORKS



87% of youth in our programs have strong social relationships



80% of youth in our programs pursue healthy lifestyles



88% of youth in our programs show higher literacy skills



youth in our programs are 50% more likely to volunteer

## WHAT WE DO

### SCHOOL BASED PROGRAMS



**One-to-One Programming**

1 hour/week | school year  
student in grades 1-8

youth become connected and confident members of their school and community



**Girls Group Programming**

2 hours/week | 7 weeks  
girls ages 12-14

girls develop self-esteem, healthy eating habits and be physically active



**Boys Group Programming**

2 hours/week | 7 weeks  
boys ages 12-14

boys develop self-esteem, healthy eating habits and be physically active

### COMMUNITY BASED PROGRAMS



**Recreational Group Programming**

2 hours/week | 6 weeks  
children ages 6-16

children develop positive relationships with caring adults and peers



**One-to-One Programming**

2 visits/month | 1+ years  
children ages 6-16

provide a role model and friend for girls and young women



**One-to-One Programming**

2 visits/month | 1+ years  
children ages 6-16

provide a role model and friend for boys and young men

### PROGRAMS FOR NEWCOMERS



5 hours/day | 1 week  
children ages 6-12

youth develop their English language and literacy skills while having fun

## OUR IMPACT



In 2017, we accepted **260 new volunteers**  
That's more than twice as many as last year!

In 2017, we had **450 active volunteers**,  
who donated a total of **20,000 hours**

We enrolled **40 new children**  
in our 1-1 program!

This was made possible by the influx of donations  
and volunteers that we received this year.



**190 children** participated in Big Bunch  
Increasing their likelihood of  
volunteering in the future by 50%

**150 children** had a Big Sister  
or Big Brother

That means 150 children now have a  
**positive role model** to look up to.

## OUR IMPACT



**253 girls** participated in Go Girls  
85% of the girls reported **increased self-esteem**.

We ran **5 sessions** of Game On  
92% of the boys reported **increased knowledge**  
of living a healthy and active life.

**200 newcomer and refugee children**  
participated in Summer Discovery

This is an education and recreation based program that  
**helps integrate new families** into the community.

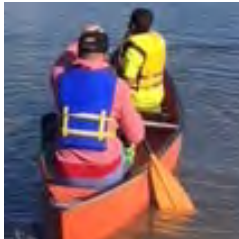


**285 children** were paired with an  
In-School Mentor

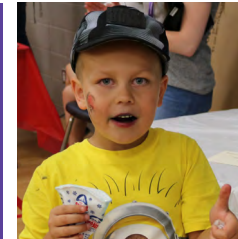
This was made possible by partnerships with  
**50 schools across the Region**.

86% of the children now have a **more positive**  
**attitude towards school and learning**.

MATCH  
MEET-UPS



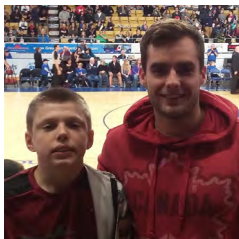
SUMMER  
CARNIVAL



GIVEAWAYS



DONATED  
TICKETS



HOLIDAY  
PARTY



COMMUNITY  
EVENTS



# FINANCIAL REPORT

## Big Brothers Big Sisters of Waterloo Region Statement of Financial Position

December 31	2017					2016
	Operating Fund	Capital Fund	Scholarship & Restricted Funds	Total	Total	
<b>Assets</b>						
<b>Current</b>						
Cash (Note 2)	\$ 416,860	\$ -	\$ 19,587	\$ 436,447	\$ 313,537	
Short-term investments (Note 3)	28,244	-	327,709	355,953	345,772	
Accounts receivable	14,908	-	-	14,908	31,123	
Prepaid expenses	17,249	-	-	17,249	-	
Due from Operating Fund (Note 4)	-	-	11,149	11,149	11,094	
	477,261	-	358,445	835,706	701,526	
Tangible capital assets (Note 5)	-	28,587	-	28,587	10,395	
Long-term investments (Note 6)	30,249	-	80,159	110,408	111,861	
	\$ 507,510	\$ 28,587	\$ 438,604	\$ 974,701	\$ 823,782	
<b>Liabilities and Fund Balances</b>						
<b>Current</b>						
Accounts payable and accrued liabilities	\$ 22,330	\$ -	\$ -	\$ 22,330	\$ 45,916	
Deferred contributions (Note 7)	157,523	-	-	157,523	119,169	
Due to Scholarship & Restricted Fund (Note 4)	11,149	-	-	11,149	11,094	
Current portion of capital lease obligation (Note 8)	-	3,956	-	3,956	-	
	191,002	3,956	-	194,958	176,179	
<b>Long term</b>						
Obligation under capital lease (Note 8)	-	15,523	-	15,523	-	
	191,002	19,479	-	210,481	176,179	
<b>Fund balances</b>						
Internally restricted (Note 12)	146,528	9,108	-	155,636	156,923	
Externally restricted	-	-	438,604	438,604	423,006	
Unrestricted	169,980	-	-	169,980	67,674	
	316,508	9,108	438,604	764,220	647,603	
	\$ 507,510	\$ 28,587	\$ 438,604	\$ 974,701	\$ 823,782	

The above figures represent the audited revenues and expenditures of Big Brothers Big Sisters of Waterloo Region for the fiscal year ended December 31, 2017.

The above statement indicates a surplus of revenue over expenses which is attributable to the success of our fund development strategy and continuous monitoring of expenditures.

Overall, the agency has significantly improved its financial results over the past several years and we look forward to continued execution on our strategic plan to carry forward this momentum and expand our mentorship footprint on the community.

Our improved financial results would not be possible without the continued support of donors and funding partners enabling us to impact so many youth in our Region.

Please note that full audited statements are available upon request.

# SUCCESS STORY

## Jayden & Kolby

Read what Jayden had to say about her Big Sister!

Having a Big Sister gives little sisters just like me an opportunity to open up and feel safe and to have fun! Kolby has changed my life in many different ways because I have been able to have fun and learn more from her. She is someone to trust and I look up to her. Kolby has been very thoughtful and very motivating for me to go to class. I look forward to spending every Monday with her. She accepts me just the way I am. And I hope to be her friend forever.

Friends Forever

"Having a Big Sister gives Little Sisters just like me an opportunity to open up and feel safe and to have fun! Kolby has changed my life in many different ways because I have been able to have fun and learn more from her. She is someone to trust and I look up to her. Kolby has been very thoughtful and very motivating for me to go to class. I look forward to spending every Monday with her. She accepts me just the way I am. And I hope to be her friend forever!


Friends Forever" - Jayden

# OUR SUPPORTERS





  
VOLUNTEER

  
DONATE

  
SPREAD  
THE WORD





**Big Brothers Big Sisters**  
of Waterloo Region

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