



VENDOR OPPORTUNITIES

#MeetKW

ABOUT TAPS AND APPS

#MeetKW and be a part of the tastiest, trendiest, and most immersive event in DTK. Featuring the best *Taps and Apps*, tastes and sounds that KW has to offer, last year's event was SOLD OUT with roaring reviews.

10 local restaurants, 10 local craft breweries, and live music all for a great time at one of the Region's most iconic landmarks –The Walper Hotel.

All proceeds from Taps and Apps will support Big Brothers Big Sisters of Waterloo Region (BBBSWR), a community organization committed to helping children and youth in need live their potential. In 2017, our programs benefited 1300 children with the help of 550 volunteers. There are currently 329 children on their waitlist in need of support.

What better way to celebrate our community than by supporting the children who grow up here.

#MeetKW, TasteKW, and LoveKW at Taps and Apps.



LOGISTICS

The Walper Hotel
Friday, October 19th, 2018
6-10 PM

10 Participating Restaurants

10 Participating Breweries

150 Attendees

\$50 Per Ticket

*Ticket cost includes 10 4 oz. drink tickets and 10 appetizer tickets
\$2 additional 4 oz. drink tickets

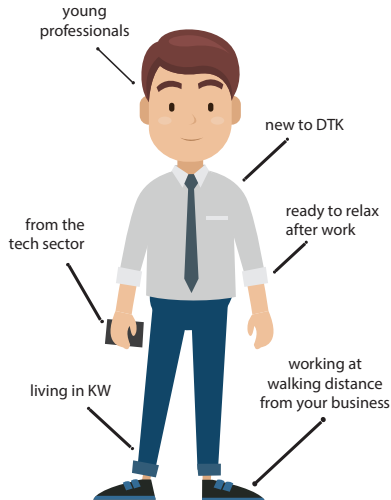
THE CONCEPT

This is your chance to strut your stuff in front of the young professionals who live, work and play in Downtown Kitchener.

Your partnership will guarantee you recognition in the #MeetKW social series getting your chef, your dish or your brew, and your business profiled.

Join us at the trendy Walper Hotel to #MeetKW.

Give back to the KW community, and put your drinks and dishes in the hands of people you want them in.

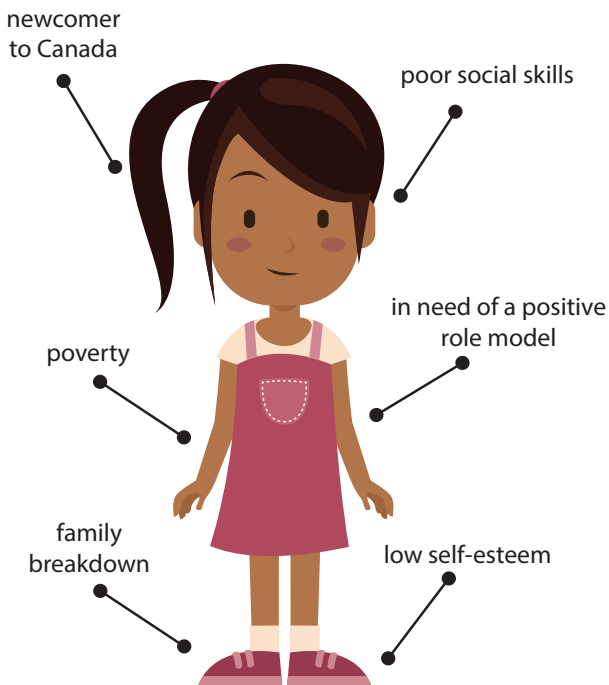


WHO YOU'RE HELPING

Big Brothers Big Sisters of Waterloo Region does not receive government funding and relies on event revenue and donations from community members to provide our programming.

In 2017, our programs benefited over 1300 children with the help of 550 volunteers. There are currently 329 children on our waitlist in need of support.

Children selected for our programs exhibit one or more of the following risk factors:

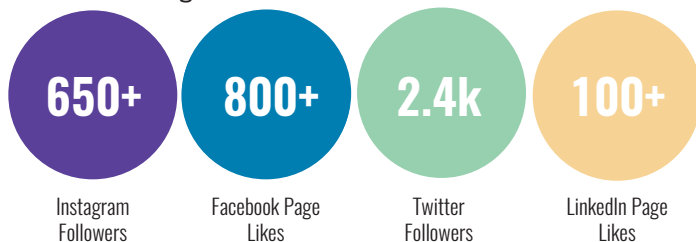


OUR REACH

SOCIAL MEDIA

1500+ Daily Impressions

39% between ages 25-34



WEBSITE & EMAIL

1600+

Monthly Visitors

46% between ages 25-34

71% live in Waterloo Region

2000+

Mailing List

70% open rates

85% live in Waterloo Region

MEDIA PARTNERS

Close contacts at local news outlets including:



VENDOR DETAILS

The Walper Hotel
Friday, October 19th, 2018
6-10 PM

Connect and collaborate with the top breweries, chefs, and restaurants in KW, all while getting your best drinks and dishes in the hands of the people who matter most to your brand.

COST

- ◆ **Taps and Apps is free for vendors to participate!**
- ◆ We only ask that you donate your product and time to Taps and Apps in support of Big Brothers Big Sisters of Waterloo Region, helping us to support more local kids in need of Mentorship.

ATTENDANCE

- ◆ **Taps and Apps sold out last year!**
- ◆ We are expecting to sell out again at 150 attendees.
- ◆ Almost exclusively KW's young professionals.
- ◆ Each attendee will receive 10 appetizer tickets.
- ◆ Each attendee will receive 10 4 oz. drink sample tickets.

AVAILABILITY

- ◆ There is available space for 10 restaurants to be selected.
- ◆ There is available space for 10 breweries to be selected.
- ◆ All beer sample glassware will be provided by BBBSWR.

Contact Kierra Young for any additional information or questions about becoming a Vendor at Taps and Apps at:

- ◆ kierra.young@bbbswr.org
- ◆ (519) 745-0180 ext. 203


THE LOOK




THE LOOK



SOCIAL RECOGNITION




THE WALPER HOTEL

“ My mentors are the CK
Atlantis team, Margaret,
Carmen & Jasmine.
Three strong women
who have a shared
wealth of knowledge
about every facet of
hotel management. ”

- Domini Baldasaro
General Manager

taps AND apps

#MeetYourCity
on October 19th




KW

“ KW is and always
has been a
centre for
craftsmanship,
skill and business
acumen. KW
Craft Cider
celebrates local
entrepreneurial
spirit and the
pursuit of
perfecting one's
craft. ”

- Michael Kramer
Owner

#MeetYourCity
on October 19th

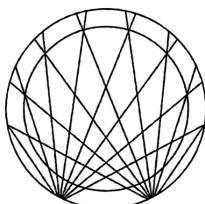
THANK YOU

TO LAST YEARS VENDORS FOR
SUPPORTING OUR FIRST EVER

taps AND apps

**ABE
ERB**

BREWING  COMPANY



ARABELLA PARK
BEER BAR

DESCENDANTS
BEER & BEVERAGE CO.
— LTD —

BB
breadbaron
sandwiches

B@THEMUSEUM

The **EAS**  **POUR**
Wine Bar



 **INNOCENTE**

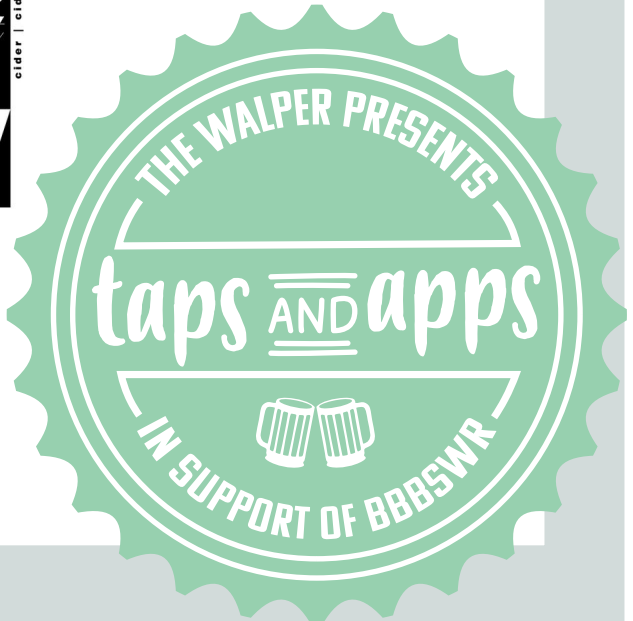
THANK YOU



BREWBAR



Unity
BAKING





FRIDAY
OCTOBER
19TH

**BBBSWR.ORG/
TAPS-AND-APPS**

@BBBSWR
KIERRA.YOUNG@BBBSWR.ORG
(519) 745-0180 EXT. 203



#MeetKW