



ABOUT THE EVENT

The JDG Swing BIG Golf Classic raises funds for Big Brothers Big Sisters of Waterloo Region while remembering James Dale Greer, who was a former Big Brother. We start the day off with a light lunch, then head to the links and tee off for 18 holes of fun. Golfers enjoy plenty of hole activities and giveaways followed by dinner and silent auction!

OUR AUDIENCE

The JDG Swing Big Golf Tournament is designed for golf enthusiasts, those remembering James Dale Greer, and supporters of Big Brothers Big Sisters of Waterloo Region. It is targeted towards those who enjoy a day on the golf course and want to make a positive impact on the community. Local businesses and organizations interested in supporting a charitable cause and networking in a relaxed setting will find this event appealing.



SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR - \$5,000

- Presenting Sponsor of the Swing BIG Golf Classic for 2024
- Two foursomes - includes golf, power carts, light lunch & dinner
- Company logo on event website, social media post and day of signage
- Company banner on display at registration
- Company logo & recognition appears in e-mail blasts to all participants
- Opportunity to host a designated hole - including hole sign
- Opportunity to provide a branded item in grab bag (approx. 140 packages)
- Digital Post Event Team Photo

GOLD SPONSOR - \$3,500

- Exclusive Sponsor of our lunch or dinner reception
- One Foursome - includes golf, power carts, light lunch & dinner
- Company logo on event website, social media post and day of signage
- Company banner on display at registration
- Company logo & recognition appears in e-mail blasts to all participants
- Opportunity to host a designated hole - including hole sign
- Opportunity to provide a branded item in grab bag (approx. 140 packages)
- Digital Post Event Team Photo

SILVER SPONSOR- \$2,000

- One Foursome - includes golf, power carts, light lunch & dinner
- Company logo on event website, social media post and day of signage
- Opportunity to host your designated hole - including hole sign
- Opportunity to provide a branded item in grab bag (approx. 140 packages)
- Digital Post event team photo

CORPORATE PACKAGE - \$1,100

Early Bird Pricing - \$1,000 until August 31st

- One Foursome - includes golf, power carts, light lunch & dinner
- 4 x Golfer Plus Package
- Your company name displayed on website
- Opportunity to host your designated hole - including hole sign
- Social media promotion (with link to corporate profile)

HOLE SPONSOR - \$300

- Website recognition
- Hole sign