



**Big Brothers Big Sisters**  
of Waterloo Region

**TUESDAY, AUGUST 20TH**

**WWW.BBBSWR.ORG**

**@BBBSWR**



# **ANNUAL GENERAL MEETING**

**+ SCHOLARSHIP PRESENTATION**

# **'19**

**In 2018 we served over  
1300 children with the  
help of 550 volunteers  
who donated more than  
33000 hours.**

**By 2020, BBBSWR will see a 20%  
increase in the number of children  
served. In order to achieve this  
we will:**



- Scale our Impact
- Advance our Mission and Vision
- Foster Organizational Sustainability

# THE ISSUE

Many young people find themselves in vulnerable situations and facing adversities such as mental health issues, family violence, identity issues or poor living conditions, which put these youth at risk of not reaching their full potential.



## **BARRIERS TO HEALTHY CHILDHOOD DEVELOPMENT**

- Poverty
- Low Self-Esteem
- Poor Social Skills
- Newcomers to Canada
- Family Breakdown
- Behavioural Issues

# THE IMPACT

With the guidance and support of a mentor, these risks can be avoided, and these young people can gain the confidence to achieve more – higher incomes, happier lives, more contributions to their communities.



## IMPACT ON YOUTH



**90%**

Happy and  
Confident



**20%**

Higher  
Graduation Rate



**87%**

Have Strong  
Social Relationships



**50%**

More Likely  
to Volunteer



**80%**

Pursue Healthy  
Active Lifestyles



**88%**

Show Higher  
Literacy Skills

# THE SOLUTION

Our mentors advise and challenge these young people, act as their champions, provide greater consistency in their lives, connect them to broader experiences, opportunities and networks, and provide safe, nonjudgmental environments where the child can grow to reach their potential.

Reduction  
in Poverty



Safer  
Schools



Reduction  
in Unemployment



Safer  
Neighbourhoods



**IMPACT  
ON  
COMMUNITY**



# LETTER FROM OUR CEO

Big Brothers Big Sisters of Waterloo Region is proud to be providing quality mentoring programs to children and youth since 1964. We have much to celebrate over the past 55 years while understanding that we still have many children on our waiting list requiring service. Our sought-after programs continue to promote overall wellbeing, healthy lifestyles, the power of human connection and community engagement.

In 2018, we provided service to 1,300 children and youth through our 7 mentoring programs. With the changing demographics in Waterloo Region our agency is continually looking at ways to adapt our programming to best meet the needs of our youth, their families and to meet the changing volunteer trends. The impact of our programs is clear – when a child or youth is supported in a mentoring relationship with a caring adult, the child gains the confidence to achieve more.

Thank you, parents and guardians for allowing us to provide programs and services to your children. Thank you, volunteer mentors who help their mentees realize their potential. Thank you, funders, donors and sponsors that have made it possible for BBBSWR to accomplish so much this past year. Thank you, Best Friends who continue to give of their time and talents. Thank you, to our dedicated staff team and board members for all your on-going hard work. Tonight, we celebrate each of you and we thank you!

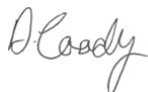
Together we will continue igniting the potential of children and youth in Waterloo Region through mentoring for many more years to come.

A handwritten signature in black ink, appearing to read "J. Phillips". The signature is fluid and cursive, with a large, stylized "J" and "P".

# LETTER FROM OUR CHAIR

I first joined the Big Brothers Big Sisters movement in 2009 as a volunteer in the In-School Mentoring program. Upon graduating from law school and settling back into the Waterloo region, I became a committee member for Bowl For Kids Sake in 2014. I was honoured to be asked to join the board of directors in 2016.

As I wind down my term as Board Chair, and I look back on the past number of years, I can't help but reflect on my journey with Big Brothers Big Sisters and be thankful for the numerous opportunities I've had to learn, grow and share. I am constantly inspired by the passion, commitment and generosity of our volunteers, our donors, fellow board members, and dedicated staff. As a community member, I look forward to seeing all of your future accomplishments. Thank you for all that you do!



## SUCCESS STORY

The impact that the program has on our students is astounding. The subtle approach to empowerment and encouragement has long term affects. Students who may have struggled with making connections make long lasting solid friendships through this program. Students who may have felt left out, or on the outside find safety and a home with each other.

The outcome Go-Girls has on our community is that it is helping to mold tomorrow's female leaders. The program teaches active listening and empathy through modeling. Go -Girls shows younger students what they can achieve post-secondary, in linking healthy choices, communication and determination with a successful future.

- Child and Youth Worker,  
Lincoln Heights Public School

// **HELPING  
TO MOLD  
TOMORROW'S  
FEMALE  
LEADERS.** //



# FINANCIAL REPORT

## Big Brothers Big Sisters of Waterloo Region Statement of Operations

For the year ended December 31

2018

2017

	Operating Fund	Scholarship & Restricted Funds (Schedule 2)	Total	Total
<b>Revenue</b>				
Government and community grants (Note 9)	\$ 298,322	\$ -	\$ 298,322	\$ 251,837
United Way	272,488	-	272,488	233,093
Event fundraising, net (Note 10)	167,937	-	167,937	184,575
Donations	118,756	-	118,756	67,534
Best Friends fundraising and donations	33,300	-	33,300	56,530
Investment income	5,416	13,398	18,814	13,613
Scholarship and program donations	500	19,100	19,600	19,100
	896,719	32,498	929,217	826,282
<b>Expenses</b>				
Amortization	6,624	-	6,624	5,052
Operating expenses (Schedule 1)	828,068	-	828,068	687,357
Scholarship and program expenses	500	20,000	20,500	25,500
	835,192	20,000	855,192	717,909
<b>Excess (deficiency) of revenue over expenditures before other items</b>	61,527	12,498	74,025	108,373
<b>Other income (expenses)</b>				
Investment management fees	(2,119)	(6,561)	(8,680)	(6,885)
Gain (loss) on change in fair market value of investments	(6,577)	(23,890)	(30,467)	16,756
Loss on disposal of investments	(335)	(4,479)	(4,814)	(841)
Loss on disposal of tangible capital assets	-	-	-	(785)
	(9,031)	(34,930)	(43,961)	8,245
<b>Excess (deficiency) of revenue over expenditures for the year</b>	\$ 52,496	\$ (22,432)	\$ 30,064	\$ 116,618

The above figures represent the audited revenues and expenditures of Big Brothers Big Sisters of Waterloo Region for the fiscal year ended December 31, 2018. The above statement indicates a surplus of revenue over expenses which is attributable to the success of our fund development strategy and continuous monitoring of expenditures. Overall, the agency has significantly improved its financial results over the past several years and we look forward to continued execution on our strategic plan to carry forward this momentum and expand our mentorship footprint on the community. Our continued strong financial results would not be possible without the continued support of donors and funding partners enabling us to impact so many youth in our Region.



# OUR SUPPORTERS

## LEGACY BUILDERS



LYLE S. HALLMAN  
FOUNDATION

Ontario  
Trillium  
Foundation



Fondation  
Trillium  
de l'Ontario

An agency of the Government of Ontario  
Un organisme du gouvernement de l'Ontario



**Jumpstart**  
Giving kids a sporting chance



**United Way**  
Waterloo Region  
Communities

## INNOVATORS



## SUPPORTERS







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