

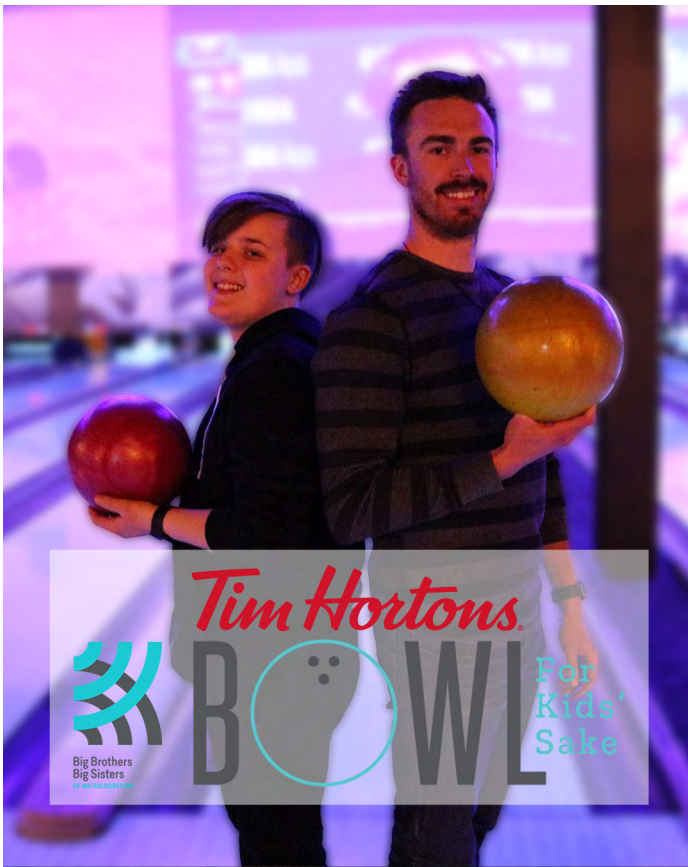
# SOCIAL MEDIA RESOURCES

Receiving fundraising support can sometimes be a challenge, so we've made some resources to assist you in spreading the word and boosting your efforts!

Sample social media posts have been provided below to assist participants in spreading the word of their fundraising efforts across social networks. Sharing these posts is a great way to let your friends and family know that you're participating and ask them to support your fundraising efforts.

## HOW TO USE A SAMPLE POST

- Right click on your preferred image below and select "Save Image As"
- Upload the photo into Instagram, Facebook, Twitter, or your preferred social platform
- Copy and paste the text from on the samples below (or write your own) and post!



## SAMPLE POST #1

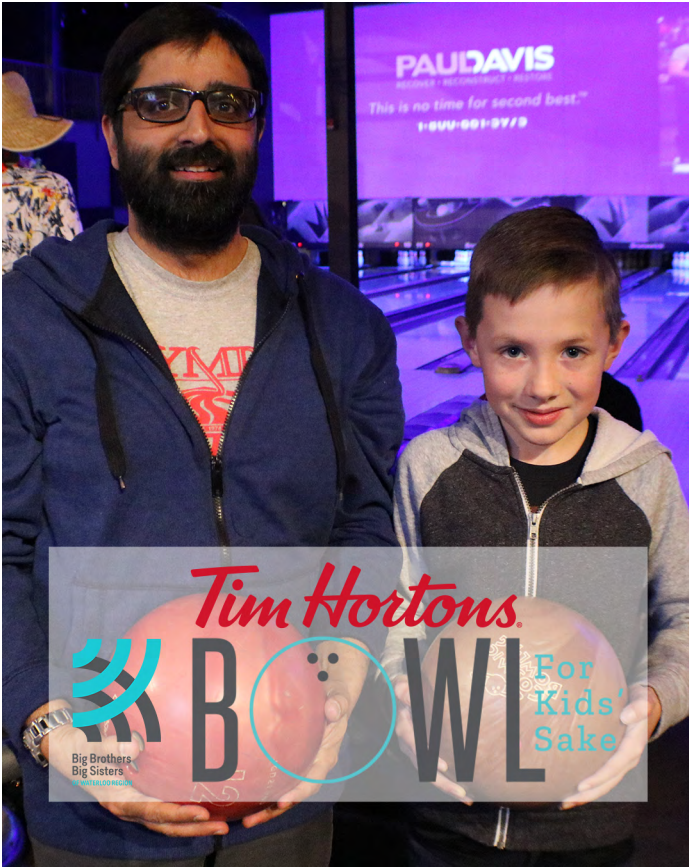
There are over 300 children waiting for a Mentor with @bbbswr, it's important they get our support! I'm Bowling for Kids Sake this year, will you help me support local youth?

<http://bit.ly/BowlforKidsSake2020>

#Bowl4KidsWR #BiggerTogether



(519) 745-0180 ext. 203  
kelley.ross@bbbswr.org



### SAMPLE POST #2

Will you help me raise funds for Waterloo Region's youth with @bbbswr?

<http://bit.ly/BowlforKidsSake2020>

#Bowl4KidsWR #BiggerTogether



### SAMPLE POST #3

Go for Gold and Bowl for Kids Sake! Help me fundraise for local youth with @bbbswr by donating to my team!

<http://bit.ly/BowlforKidsSake2020>

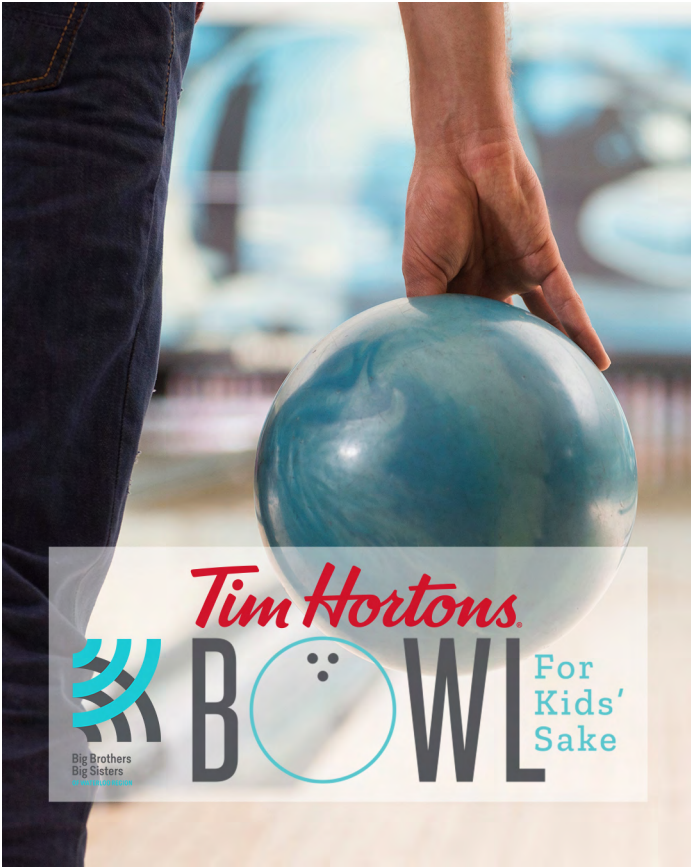
#Bowl4KidsWR #BiggerTogether



*Tim Hortons.* @BBBSWR

**BOWL** For Kids' Sake

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kelley.ross@bbbswr.org



### SAMPLE POST #4

Let's help every child reach their full potential with @bbbswr! Help me fundraise for Waterloo Region's youth!

<http://bit.ly/BowlforKidsSake2020>

#Bowl4KidsWR #BiggerTogether



### SAMPLE POST #5 FOR GROUPS & COMPANIES

Go for Gold and Bowl for Kids Sake! Help us fundraise for local youth with @bbbswr!

<http://bit.ly/BowlforKidsSake2020>

#Bowl4KidsWR #BiggerTogether

  
*Tim Hortons.* @BBBSWR  
**BOWL** For Kids' Sake

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kelley.ross@bbbswr.org



## SAMPLE POST #6 FOR GROUPS & COMPANIES

There are over 300 children waiting for a Mentor with @bbbswr, it's important they get our support! I'm Bowling for Kids Sake this year, will you help me support local youth?

<http://bit.ly/BowlforKidsSake2020>

#Bowl4KidsWR #BiggerTogether



## SAMPLE POST #7 FOR GROUPS & COMPANIES

Let's all be heroes and support local youth in Waterloo Region! Help us fundraise for @bbbswr!

<http://bit.ly/BowlforKidsSake2020>

#bowl4KidsWR #BiggerTogether



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