

# HOST AN EVENT

Want to Host a Community Fundraiser?

## WHO YOU ARE HELPING:

Every dollar raised will directly support local youth in need of mentorship through Big Brothers Big Sisters of Waterloo Region. Funds generated provide the various family and school-initiated programs to at-risk children and youth in our area.

**1300**  
Matches

**550**  
Volunteers

**300+**  
Waiting  
to be  
Matched

## HAVE AN IDEA:

Feel free to reach out with a new idea - we're always open to chat. Excited to hear from you to see how our KW - Cambridge community can come together and help our agency grow. Ignite your creativity! Turning your every day celebrations into a fundraiser is an easy way to create a lasting impact on kids in our community. Individuals and local businesses have come up with great ideas for organizing fundraising events in support of BBBSWR.



# EVENT IDEAS

Want to Host a Community Fundraiser?

## A-THONS

Walk-A-Thons, Read-A-Thons, Dance-A-Thons or Cut/Shave-a-thon! An "a-thon" is a creative way to get participants to raise money by pledging to get active or do something you enjoy with a purpose.

## SALES

Have something to offer? Consider having garage sales, BBQ, bake sales, craft sales, car washes or golden ticket draws all are a great way to have fun while supporting BBBSWR.

## TOURNAMENTS

Want to have fun? Consider hosting a games night or running a volleyball, basketball, golf, hockey, soccer, tennis tournament for a great cause!

## IN LIEU GIFTS

Hosting a Birthday Party or Wedding Shower, and have everything you already need? Ask for donations in lieu of gifts.

## CASH REGISTER ASKS

Do you own your own business? Ask for donations at the point of sale to show your support!

## COMMUNITY RALLY

Want to reach out to friends and family? Have a neighbourhood block party with a purpose, facebook celebrations for a cause, virtual fundraisers or in-person/online scavenger hunts.