# ANNUAL GENERAL METING

AND SCHOLARSHIP PRESENTATION

# 2016







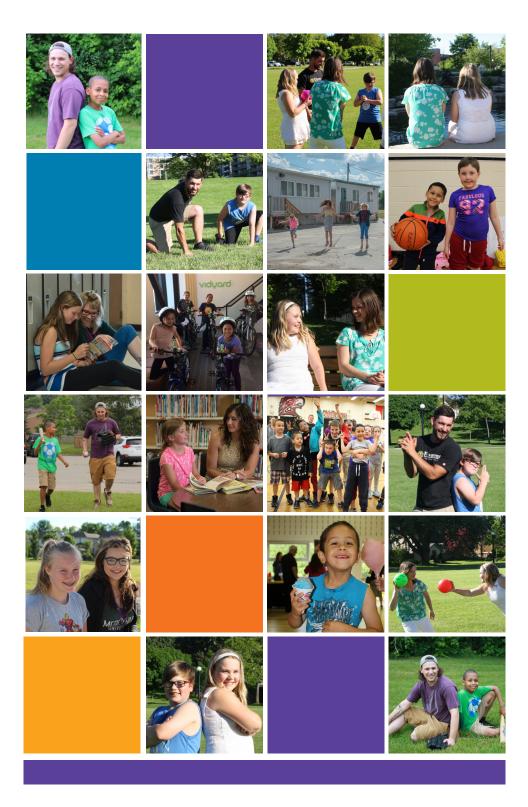












#### MESSAGE FROM THE CHAIR AND CEO

Dear Supporters,

2016 was a busy and exciting year for Big Brothers Big Sisters of Waterloo Region. With a number of initiatives, including our new strategic plan, we have much to celebrate!

Supported by our passionate board, staff and community partners, we continued to serve over 1,300 children and youth in 2016. This was made possible with more than 550 volunteers who donated over 35,000 hours.

We aim to see a 20% increase in the number of children we serve by 2020. In order to achieve this directive our agency has committed to scale our impact, advance our mission and foster organizational sustainability. We will be innovative and creative in seeking out partnerships and collaboration, and challenging the norms of traditional service delivery models.

By building and strengthening the skills of children, our programs also strengthen families and communities. Mentoring youth leads to a reduction in poverty and unemployment, and to safer schools and neighborhoods.

It is a privilege to be a part of this organization that is committed to making a difference in the lives of children in our community. With the support of our community partners, donors, and Best Friends, we will continue to provide a greater number of children in our community with volunteer mentors.

Together, we can build a healthy and thriving community and make Waterloo region a great place to live for all children. What better way to celebrate your community than supporting the children who grow up here.

Gratefully,

Julie Phillips
Chief Executive Officer

Nancy Gill Chair, Board of Directors

#### BARRIERS TO HEALTHY CHILDHOOD DEVELOPMENT



Family Breakdown



Poor Social Skills



Low Self-Esteem

#### OUR REGION





15% of families are single parent



30% of single parent families are low-income

#### OUR APPROACH



RECRUIT train and recruit caring volunteers



MATCH match children with mentors in group programing or one-to-one



SUPPORT provide support staff to ensure a successful Match

#### HOW WE KNOW IT WORKS



87% of youth in our programs have strong social relationships



80% of youth in our programs pursue healthy lifestyles



88% of youth in our programs show higher literacy skills



likely to volunteer

#### WHAT WF DO

#### SCHOOL BASED PROGRAMS



One-to-One Programming

1 hour/week | school year student in grades 1-8

youth become connected and confident members of their school and community



Girls Group Programming

2 hours/week | 7 weeks girls ages 12-14

girls develop self-esteem, healthy eating habits and be physically active



Boys Group Programming

2 hours/week | 7 weeks boys ages 12-14

boys develop self-esteem, healthy eating habits and be physically active

#### COMMUNITY BASED PROGRAMS



Recreational Group Programming

2 hours/week | 6 weeks children ages 6-16

children develop positive relationships with caring adults and peers



One-to-One Programming

2 visits/month | 1+ years children ages 6-16

provide a role model and friend for girls and young women



One-to-One Programming

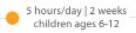
2 visits/month | 1+ years children ages 6-16

provide a role model and friend for boys and young men

#### PROGRAMS FOR NEWCOMERS



and Refugee Children





youth develop their English language and literacy skills while having fun

#### **OUR IMPACT**



So far in 2017, we've accepted 105 new volunteers

That's more than twice as many as last year!

In 2016, we had 550 active volunteers, who donated a total of 35,000 hours

There are 48 new matches in our 1-1 program

This was made possible by the influx of donations and volunteers that we received this year.





189 children participated in Big Bunch Increasing their likelihood of volunteering in the future by 50%.

118 children had a Big Sister or Big Brother

That means 118 children now have a positive role model to look up to.

MATCH MEET-UPS









DONATED TICKETS



HOLIDAY PARTY

#### **OUR IMPACT**



245 girls participated in Go Girls 85% of the girls reported increased self-esteem.

We ran 3 sessions of Game On 92% of the boys reported increased knowledge of living a healthy and active life.

108 newcomer and refugee children participated in Summer Discovery

This is an education and recreation based program that helps integrate new families into the community.





### 285 children were paired with an In-School Mentor

This was made possible by partnerships with 50 schools across the Region.

86% of the children now have a more positive attitude towards school and learning.





**GIVEAWAYS** 









COMMUNITY EVENTS

#### FINANCIAL REPORT

Big Brothers Big Sisters of Waterloo Region Statement of Operations

For the year ended December 31						2016		2015
		Operating Fund		Capital Fund	Scholarship & Restricted Funds (Schedule 2)	Total		Total_
Revenue								
United Way	s	288,116	ς		s -	\$ 288,116	ς	291,526
Donations	*	92,554	*		*	92,554	*	58,949
Government and community grants (Note 8)		180,718				180,718		80,505
Investment income		1,069			11,724	12,793		12,434
Event fundraising (Note 9)		179,756		-		179,756		160,471
Scholarship and program donations		-		-	17,549	17,549		16,531
Best Friends fundraising and donations	_	48,280		-		48,280		63,939
		790,493		-	29,273	819,766		684,355
Expenses								
Amortization				2,809		2,809		2,525
Operating expenses (Schedule 1)		701,739		2,007		701,739		659,108
Scholarship and program expenses					25,000	25,000		27,000
Moving costs		10,023				10,023		-
IT expenses		10,291				10,291		10,156
		722,053		2,809	25,000	749,862		698,789
Excess (deficiency) of revenue over expenditures before other items		68,440		(2,809)	4,273	69,904		(14,434)
perore other items	_	00,440		(2,007)	4,2/3	07,704		(17,737)
Other items								
Investment management fees				-	(6,556)	(6,556)		(5,544)
Gain (loss) on change in fair market value of investments		881		-	34,563	35,444		(25,480)
Gain (loss) on disposal of investments		(23)			(4,340)	(4,363)		8,773
		858			23,667	24,525		(22,251)
Fuere (deficiency) of revenue over expanditures								
Excess (deficiency) of revenue over expenditures for the year	\$	69,298	\$	(2,809)	\$ 27,940	\$ 94,429	\$	(36,685)

The above figures represent the audited revenues and expenditures of Big Brothers Big Sisters of Waterloo Region for the fiscal year ended December 31, 2016.

The above statement indicates a surplus of revenue over expenses which is attributable to the success of a new fund development strategy and continuous monitoring of expenditures.

Overall, the agency has significantly improved its financial results over the past two years and we look forward to continued execution on our strategic plan to carry forward this momentum and expand our mentorship footprint on the community.

Our improved financial results would not be possible without the continued support of donors and funding partners enabling us to impact so many youth in our Region.

Please note that full audited statements are available upon request.

#### **SUCCESS STORY**



## Cam & Rob Matched for 3 years in our One-to-one Program

"I am thankful that Rob has taken time to give back.

Without Rob, I would not have had a positive male in my life. He has made me a better man and I will be a good father and friend one day because of the things he teaches me.

I will give back to the community and my younger male friends so they are supported and accepted like Rob has made me feel.

The values I have, and the goals are because Rob is in my corner and encourages me to grow."

#### **OUR SUPPORTERS**



















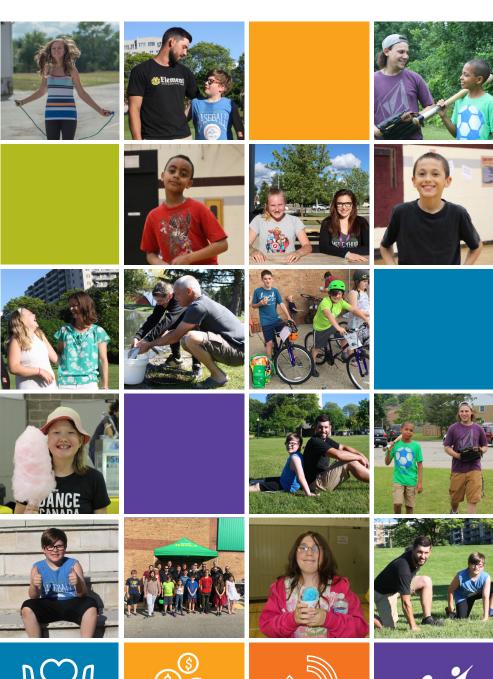






























#### Big Brothers Big Sisters of Waterloo Region

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