



Big Brothers
Big Sisters
OF WATERLOO REGION

MONDAY, AUGUST 16, 2021

WWW.BBBSWR.ORG

@BBBSWR



2020 ANNUAL REPORT

Our **MISSION** is to foster and facilitate high quality, safe mentoring relationships for children in need.

Our **VISION** is that all children in the Waterloo Region will have a mentor when they need it most.

Big Brothers Big Sisters of Waterloo Region (BBBSWR) has over 55 years experience in creating and empowering life-changing relationships for children and youth who face adversity.

Through our mentoring programs, 'The Power of Three: The Family, the Organization and the Mentor' ignite the power and potential of our Littles/Mentees. For over half a century, our free services have evolved to meet the changing needs of youth, families, volunteers and community.

Most recently, the global COVID-19 pandemic has amplified the critical need for our mentoring programs, increasing the necessity to stay connected and to continue reaching children and families who are particularly vulnerable.

Mentoring will be a key component to post-pandemic recovery for youth. Our children will need mentors to support them as they navigate life, school, relationships and well-being.



LETTER FROM OUR CHAIR AND CEO

It has now been over a year since the COVID-19 pandemic shifted our world and our work in so many ways. Through the challenges brought on by COVID-19 we have been able to see things differently and shift when needed.

Our staff and mentors have rose to the occasion and adapted to a new normal of social distancing and virtual get-togethers. As the pandemic lingered - and still continues - it has become more evident the vital role that mentors play in the lives of children and youth as many have battled anxiety, social isolation and uncertainty. The safety and well-being of the youth we serve has always been our top priority.

We are proud of our programs and dedicated volunteers that have impacted life-changing mentoring relationships. We are proud and thankful of our donors and supporters who have stood by our agency during this past year. We are grateful to our board of directors for their leadership and thankful for our staff (and families) for all their hard work and dedication during these challenging times.

COVID-19 and this past year world events have taught us to be resilient and compassionate while taking care of others and ourselves.

Be kind, stay strong, reach out and support others.



Max Shiffman, Board Chair



Julie Phillips, Chief Executive Officer

PROGRAMS

At the core of all BBBSWR mentoring programs, we build resiliency by enabling life-changing mentoring relationships that ignite the power and potential of our Littles and Mentees.

FAMILY INITATED OR COMMUNITY BASED PROGRAMS

Big Brother Big Sister One-to-One matches children and youth with the support of a caring adult mentor. The goal is that children and youth become empowered to reach their potential as engaged, confident and well-rounded individuals who are able to develop and maintain positive relationships. These developmental relationships are built on trust and consistency and encourage self-confidence, social skills and self-awareness



Big Bunch provides children and youth with mentoring support through group programming. By participating in recreational opportunities, children and youth develop and maintain positive relationships, and become confident, engaged members of their community. These developmental relationships provide Littles with the opportunity to have one-to-one support while participating with peers and enhancing their social skills, social inclusion and empowerment

SCHOOL INITATED OR SCHOOL BASED PROGRAMS



In-School Mentoring provides elementary students who could benefit from extra emotional, social or academic support, with a caring adult mentor. The goal is for mentees to become engaged, connected, contributing, skilled, and confident members of their school and community, empowering them to reach their potential. These development relationships provide Mentees with the opportunity to have one-to-one support from a caring adult while enhancing their commitment to learning, increased self-esteem and sense of accomplishment

Go Girls! Healthy Bodies, Healthy Minds! is designed for girls aged 11-14 and provides them with information to make informed choices about healthy, active living and supports them in dealing with the emotional, social and cultural issues they may face. The goal of the program is that participants have a positive body image, high self-esteem, healthy eating habits, be physically active, and able to create and maintain healthy relationships



Game On is designed for boys in grade 7-8 and provides young men with the information and support to help them make informed choices about a range of healthy lifestyle practices. Through non-traditional physical activities, complemented with healthy eating support, participants are engaged in life skills, communication, and emotional health discussions designed to engage participants in the pursuit of life-long healthy lifestyles. Participants demonstrate enhanced problem solving and communication skills and become more adept at developing relationships with peers



PROGRAM IMPACTS

Ages of Youth Served



■ 6-11 ■ 12 & up

Gender



■ Male ■ Female ■ Other

Program Participation



Group Programs

76%



Reported living more physically active lifestyles

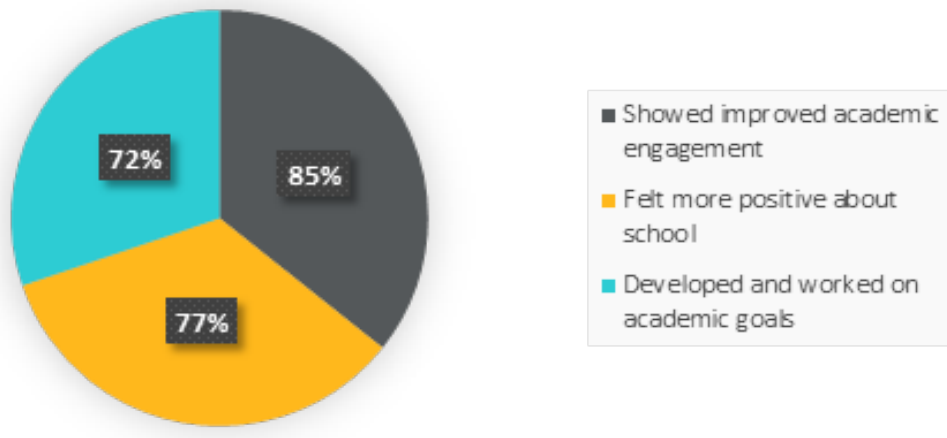
62%



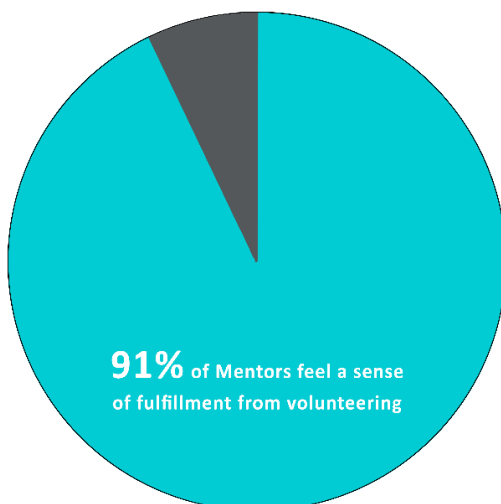
Reported eating healthier more balanced meals

PROGRAM IMPACTS

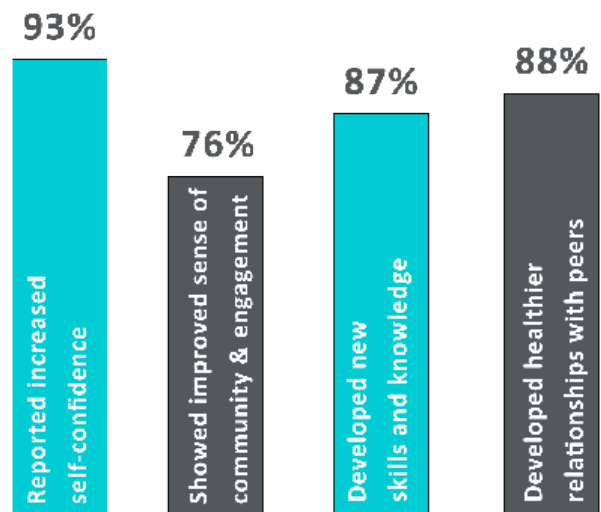
In-School Mentoring



Volunteer Impact



One - to - One



FINANCIAL REPORT

Big Brothers Big Sisters of Waterloo Region Statement of Operations

For the year ended December 31

2020

2019

	Operating Fund	Scholarship & Restricted Funds (Schedule 2)	Total	Total
Revenue				
Government and community grants (Note 11)	\$ 322,638	\$ -	\$ 322,638	\$ 203,437
United Way	114,219	-	114,219	214,492
Event fundraising, net (Note 12)	115,526	-	115,526	181,116
Donations	88,401	-	88,401	98,257
Best Friends fundraising and donations	28,300	-	28,300	54,300
Investment income	5,092	14,444	19,536	17,993
Scholarship and program donations	-	15,900	15,900	16,500
	674,176	30,344	704,520	786,095
Expenses				
Amortization	4,017	-	4,017	5,250
Operating expenses (Schedule 1)	800,034	-	800,034	851,179
Scholarship and program expenses	-	17,000	17,000	19,500
	804,051	17,000	821,051	875,929
Excess (deficiency) of revenue over expenditures before other items	(129,875)	13,344	(116,531)	(89,834)
Other income (expenses)				
Investment management fees	(3,167)	(6,041)	(9,208)	(9,623)
Gain on change in fair market value of investments	576	2,306	2,882	46,903
Gain (loss) on disposal of investments	(2,231)	659	(1,572)	4,136
Government assistance (Note 13)	225,704	-	225,704	-
	220,882	(3,076)	217,806	41,416
Excess (deficiency) of revenue over expenditures for the year	\$ 91,007	\$ 10,268	\$ 101,275	\$ (48,418)

The above figures represent the audited revenues and expenditures of Big Brothers Big Sisters of Waterloo Region for the fiscal year ended December 31, 2020. Like many other organizations, 2020 was a year of significant and unforeseen change as the COVID-19 pandemic and its effects impacted our agency's operations in many ways. As an agency – inclusive of our employees, volunteers, donors and supporting community, we were able to demonstrate resiliency and agility to continue operations to the best of our ability. This resiliency and agility coupled with the government assistance programs made available to the agency allowed us to achieve a surplus of revenue over expenses in 2020. We continue to apply the learnings of 2020 into 2021 to ensure the continuity and success of our programs in a fiscally responsible way. We look forward to continued execution on our strategic plan to expand our mentorship footprint on the community. Our strong financial stability and results would not be possible without the continued support of donors and funding partners enabling us to impact so many youth in our Region.

OUR SUPPORTERS



LYLE S. HALLMAN
FOUNDATION



An agency of the Government of Ontario
Un organisme du gouvernement de l'Ontario



The Ross and Doris Dixon
Foundation

THANK YOU

Partners

A big thank you to our Corporate Partners **Strassburger Windows and Doors, Heffner Lexus Toyota, Setman 30 Duke Street Limited** and **Lone Wolf** for your continued support of our agency.

We would also like to thank our very hard working **Best Friends!** COVID-19 did not stop these amazing ladies when it came to fundraising for our agency. When the Gourmet Dinner needed to be cancelled in 2020 and 2021 due to COVID, this group shifted their time and energy to plan safe and successful fundraising opportunities and events such as, The Ultimate Dinner Series and a Bottle Drive to name a few.

A special thank you to **The Rae Lipskie Partnership** for managing our reserved scholarship funds and for their generous annual contributions.

Our JDG Swing Big Golf Classic took place on Saturday September 26, 2020 at **Conestoga Golf and Conference Centre** – thank you **Peter Hughston**. It was a fantastic day with great weather, golf and food all while following COVID-19 protocols to the fullest. A special thank you goes to former Big Brother, **Barry McFadyen**, for assisting in organizing the event! We look forward to seeing everyone on September 18th 2021.

Our 2020 Bowl For Kids Sake went off without a hitch. Bowlers from all over the region joined us at the **Kitchener and Cambridge Kingpin Bowlounges** from February 24th - March 8th. It was a successful last event pre-COVID that encouraged team bonding and some friendly competition. A special thank you goes out to all our bowlers, donors, and sponsors. We are also very thankful for all those who supported our 2021 Bowl For Kids Sake virtual campaign.

We are so very thankful to all our **donors, supporters, sponsors** and **partners** for their generous support of our virtual mentoring programs during a time when our youth need the support of a mentor more than ever before.

THANK YOU

Funders

A big thank you to the **Ontario Trillium Foundation** for their three year grant to expand children and youth group mentoring programs in Waterloo Region. In July 2020 BBBSWR started expanding the Big Bunch program seeing great **success so far – we are looking forward to an exciting three years.**

Lyle S Hallman Foundation deserves a huge thank you for their generous support of our transition to virtual mentoring programs for youth facing isolation during the pandemic. With the support of two grants we were able to provide one-to-one mentoring relations for youth in our community during this very challenging time.

Thank you to the **Canada Emergency Community Support Fund** Grants supported through the **United Way Waterloo Region Communities.** Continued thanks to the **Kitchener Waterloo Community Foundation** for grant support and management of Endowment Funds.

The Astley Family Foundation continues to support our agency and we are so very thankful. Your ongoing support is valued during these difficult COVID times.

Volunteers

Thank you to all of our **Volunteers**, we would not be where we are without you.



SCHOLARSHIP AWARDS

For over 25 years, Big Brothers Big Sisters of Waterloo Region has presented Scholarship Awards to over 100 former Little Brothers and Little Sisters receiving over \$400,000 in funding. In August 2021, BBBSWR awarded \$7,000 to four recipients. Congratulations to **Jessica Gould, Gabriella Sidhu, Alexxandra Morgan and William Schmidt.**

Thank you to the following for making these scholarships possible:

Ross and Doris Dixon Award – This Scholarship was first presented in 1993 and continues the tradition of helping the young people of our agency. The Award is made possible by very generous donations from the late Mr. and Mrs. Ross Dixon.

The Peter McGhee Award is made possible by bequests designated to Big Brothers Big Sisters on behalf of the late Mr. Peter McGhee and was first presented in 1996. This scholarship is administered through the KW Community Foundation.

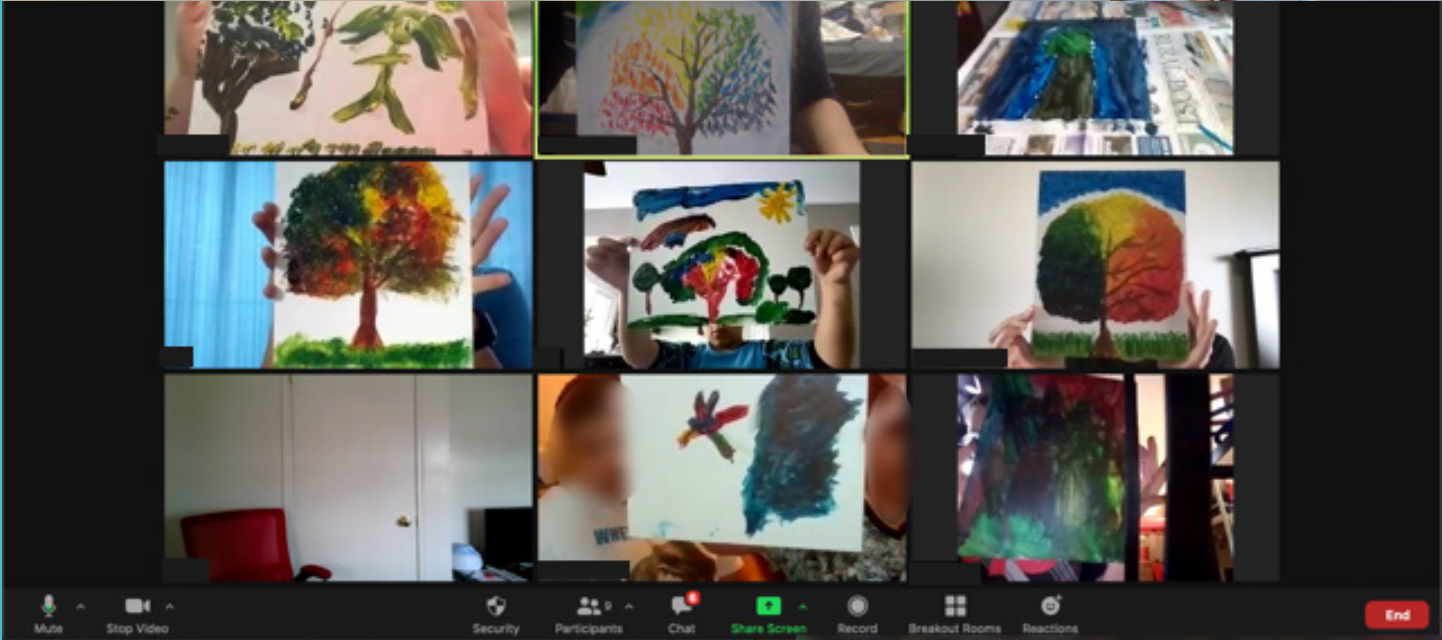
Westmount Golf Club Charity Fund Oktoberfest Charity / Pro-Am Golf Tournament Award – This Scholarship is administered through KW Community Foundation is made possible by the generosity of the Westmount Golf Club Charity Fund Oktoberfest Charity Pro-Am Golf Tournament Fund and was first presented in 1998.

The Mary Good Scholarship Award was first presented in 2006, this Scholarship is made possible by a very generous donation from the Estate of Mary Good.

The **Trapp Family Bursary** scholarship is awarded to a former Little who resides in Elmira.

The **Keith Taylor Scholarship** is made possible by bequests designated to Big Brothers Big Sisters on behalf of the late Mr. Keith Taylor and was first presented in 2005. This scholarship is administered through the Cambridge and North Dumfries Community Foundation and the Taylor Family.

A special thank you to **The Rae Lipskie Partnership** for managing our scholarship funds and making a generous annual contribution.





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