

HOSTED BY

**Best Friends**  
of Big Brothers Big Sisters



# CHEFS' GOURMET DINNER

SPONSORSHIP OPPORTUNITIES

APRIL 22 2024  
BINGEMANS BALLROOM

IN SUPPORT OF



**Big Brothers  
Big Sisters**  
OF WATERLOO REGION

MENTORS CHANGE LIVES.  
LET'S MAKE IT HAPPEN.

# FROM BEST FRIENDS

Dear Friend,

Big Brothers Big Sisters of Waterloo Region is a leader in offering quality mentoring programs to children and youth in our region who face cultural, social and economic disadvantages. Their programs are tailored to the child which allows children to be supported in ways that help them reach their individual goals. All of their programs are offered free of charge.

I'm sure you can recall someone in your life that helped nurture, encourage and mentor you. These mentoring relationships are so important. Please help us provide someone special for our Little Brothers and Little Sisters.

Community support is vital. We invite you to consider sponsoring, attending, and supporting BBBSWR to help us make a difference in the lives of young people in our community. Our sponsorship levels and details can be found in this brochure. Please review the information and select your level of participation that helps us reach our goals.

**MENTORS CHANGE LIVES. LET'S MAKE IT HAPPEN.**

Sincerely,



Best Friends President

# THE DINNER

The Chefs' Gourmet Dinner is a Best Friends signature event held in support of Big Brothers Big Sisters of Waterloo Region. The tastiest and most prestigious multi-course dinner gala in all of Waterloo Region.

The Chefs' Gourmet Dinner is a unique dining experience and fundraising gala. The regions top chefs come together to deliver a one of a kind multi-course dinner gala. The evening includes hors d'oeuvres, sparkling wine reception, 5-course dinner with wine, live music, silent auction, live auction, 50/50 draw, raffle and an unforgettable evening all for a great cause at the prestigious Bingemans ballroom.

## Last Year's Restaurants



# THE IMPACT

Big Brothers Big Sisters of Waterloo Region does not receive government funding and relies on event revenue and donations from community members to provide their programming.

BBBSWR's programs benefit over 600 children with the help of over 300 volunteers. There are currently 200 children on their waitlist in need of support.

Children selected for their programs exhibit one or more of the following risk factors:

**IN-NEED OF  
ROLE MODEL**



**NEWCOMERS  
TO CANADA**

**POVERTY**



**FAMILY  
BREAKDOWN**



**POOR SOCIAL  
SKILLS**



**LOW  
SELF-ESTEEM**



# YOUR DOLLARS AT WORK



**\$150**

***Will match a child in need with a Mentor in our School-based Group Program.***

80% of Littles in this program pursue healthy lifestyles and 90% have increased self-esteem.



**\$500**

***Will match a child in need with a Mentor in our Community-based Group Program.***

50% of Littles in this program are more likely to volunteer and give back to the community.



**\$1,000**

***Will match a child in need with a Mentor in our 1:1 School-based Program.***

88% of youth in our In-School Mentoring program show improved literacy skills.



**\$1,500**

***Will match a child in need with a Mentor in our 1:1 Program.***

78% of Littles whose families rely on assistance programs no longer use this form of income.

# SPONSORSHIPS

## Platinum \$5,000

- 10 tickets to the event with prime table placement
- Logo placement on your table and seating signage
- Prominent logo placement on event signage
- Your company name on all media releases
- Your company logo on all marketing materials (poster, program, ticket platform, and PowerPoint presentation at the dinner)
- Prominent recognition on the BBBSWR website
- Prominent recognition on BBBSWR social media channels

## Gold \$4,000

- 8 tickets to the event with prime table placement
- Logo placement on your table and seating signage
- Logo placement on event signage
- Your company logo on all marketing materials (poster, program, ticket platform, and PowerPoint presentation at the dinner)
- Prominent recognition on the BBBSWR website
- Recognition on BBBSWR social media channels

# Silver \$3,000

- 6 tickets to the event
- Logo placement on your table and seating signage
- Logo placement on event signage
- Your company logo on all marketing materials (poster, program, ticket platform, and PowerPoint presentation at the dinner)
- Prominent recognition on the BBBSWR website
- Recognition on BBBSWR social media channels

# Corporate Table \$1,400

- 8 tickets to the event
- Logo placement on your table and seating signage













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# CHEFS' GOURMET DINNER

APRIL 22 2024  
BINGEMANS BALLROOM

**325 Attendees**

\$175 per ticket

Includes: hors d'oeuvres, sparkling wine reception and a 5-course dinner

For more information and sponsorship inquiries please contact:

**Ruth Phillion, Best Friends President**

email: [rphillion@rogers.com](mailto:rphillion@rogers.com)

phone: (519)-893-9561

[bbbswr.org/gourmet-dinner](http://bbbswr.org/gourmet-dinner)

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