

THE WALPER HOTEL | NOVEMBER 6

IN SUPPORT OF

Taps &
Apps

BIG BROTHERS BIG SISTERS OF WATERLOO REGION

RESTAURANTS
BREWERIES
DISTILLERIES

Event Overview

When: November 6th, 2024 | 6:30 - 9:30 PM

Where: The Walper Hotel, Downtown Kitchener

Who: 150 Young professionals who live, work, and play in the heart of the city

Tickets: \$55 (Includes: 10 sample tickets & commemorative cup)

Why Participate?

Connect and collaborate with the top breweries, chefs, and restaurants in KW while getting your best drinks and dishes into the hands of the people who matter most to your brand.

Taps & Apps is free for vendors to participate! We only ask that you donate your product and time to Taps & Apps in support of Big Brothers Big Sisters of Waterloo Region (BBBSWR). Your involvement helps us support more local kids in need of mentorship.

Vendor Benefits

- **Recognition:** Your brand will be prominently featured in the event's promotion social series, across event signage, and in our press releases.
- **Audience Engagement:** Showcase your brand to Waterloo Region's young professionals—individuals with disposable income who are establishing brand loyalties.
- **Community Impact:** Align your brand with a cause that supports the community, showing your commitment to making a difference.

Participation Details

- **Spaces Available:** 10 Restaurants & 10 Drink Vendors
- **Provided by BBBSWR**
 - Sample glassware and plates
 - Each vendor receives 3 complimentary tickets.
- **Product Portions:** We ask that vendors provide **100 bite-sized appetizers or 5 oz drinks** to be sampled by attendees.

Additional Vendor Options

Drop-off Option: If you're unable to attend in person, you can drop off your product, and we have servers available to represent your brand at the event.

Vendor Requirements

Donation: We ask that you donate your product and time to the event. This contribution will directly support Big Brothers Big Sisters of Waterloo Region, helping us continue our mission to assist local kids through mentorship programs.

Support Big Brothers Big Sisters

BBBSWR is dedicated to helping children in need achieve their potential through mentorship. Your participation in Taps & Apps will contribute to funding programs that benefit over 600 children and youth annually, with the support of over 350 volunteers.

Guaranteed Partnership Perks

- **Social Media & Event Promotion:** Your logo featured across event signage, promotional materials, and social media.
- **Media Exposure:** Inclusion in our press release and email campaigns reaching over 1,500 contacts.
- **Community Recognition:** Show your commitment to supporting local causes and the community by participating in one of the region's most talked-about events.



We're excited to welcome you to Taps & Apps—an evening of food, drink, and connection, all for a great cause. Join us, and let's create an unforgettable experience together!

For more information or to confirm your participation, please contact:

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