



**FEBRUARY 18 - MARCH 8**

## ABOUT THE EVENT

Bowl for Kids' Sake is Big Brothers Big Sisters of Waterloo Regions' signature event and biggest fundraiser of the year! Last year, we had over 30 teams raise pledges to help our organization provide mentors to youth in Waterloo Region. Over a two week long period, teams celebrate their fundraising efforts with a bowling and pizza party held at Bingemans Kingpin Bowlounge!

## OUR AUDIENCE

Calling all workplace champions, fun-loving friends, and close-knit families! Whether you're a team at work looking to raise funds in a unique way while enjoying an office outing, a group of friends seeking a good time, or a family ready for some quality bonding, this event has something special in store for everyone. Come together, roll some strikes, and make a difference in the lives of local youth.



# SPONSORSHIP OPPORTUNITIES

## TURKEY - \$5,000

- Presenting sponsor title.
- Opportunity to introduce your company at the biggest night of the campaign.
- Prominent recognition in advertising pieces.
- Company name included in press release
- Your company logo on all event signage.
- Your company logo on all printed and digital marketing materials.
- Prominent recognition on the BBBSWR website.
- Prominent recognition on all BBBSWR social media platforms.
- Team of 10 can bowl pledge-free with pizza & prizes included.

## STRIKE - \$3,000

- Recognition in advertising pieces.
- Your company logo on all event signage.
- Your company logo on all printed and digital marketing materials.
- Recognition on the BBBSWR website.
- Recognition on all BBBSWR social media platforms.
- Team of 8 can bowl pledge-free with pizza & prizes included

## SPARE - \$2,000

- Your company logo on event signage.
- Your company logo on printed and digital marketing materials.
- Recognition on the BBBSWR website.
- Recognition on BBBSWR social media platforms.
- Team of 6 can bowl pledge-free with pizza & prizes included.

## HEADPIN - \$1,000

- Your company logo on event signage.
- Recognition on the BBBSWR website.
- Team of 4 can bowl pledge-free with pizza & prizes included.